

# La nube y la movilidad como nuevas plataformas de ataque... y defensa

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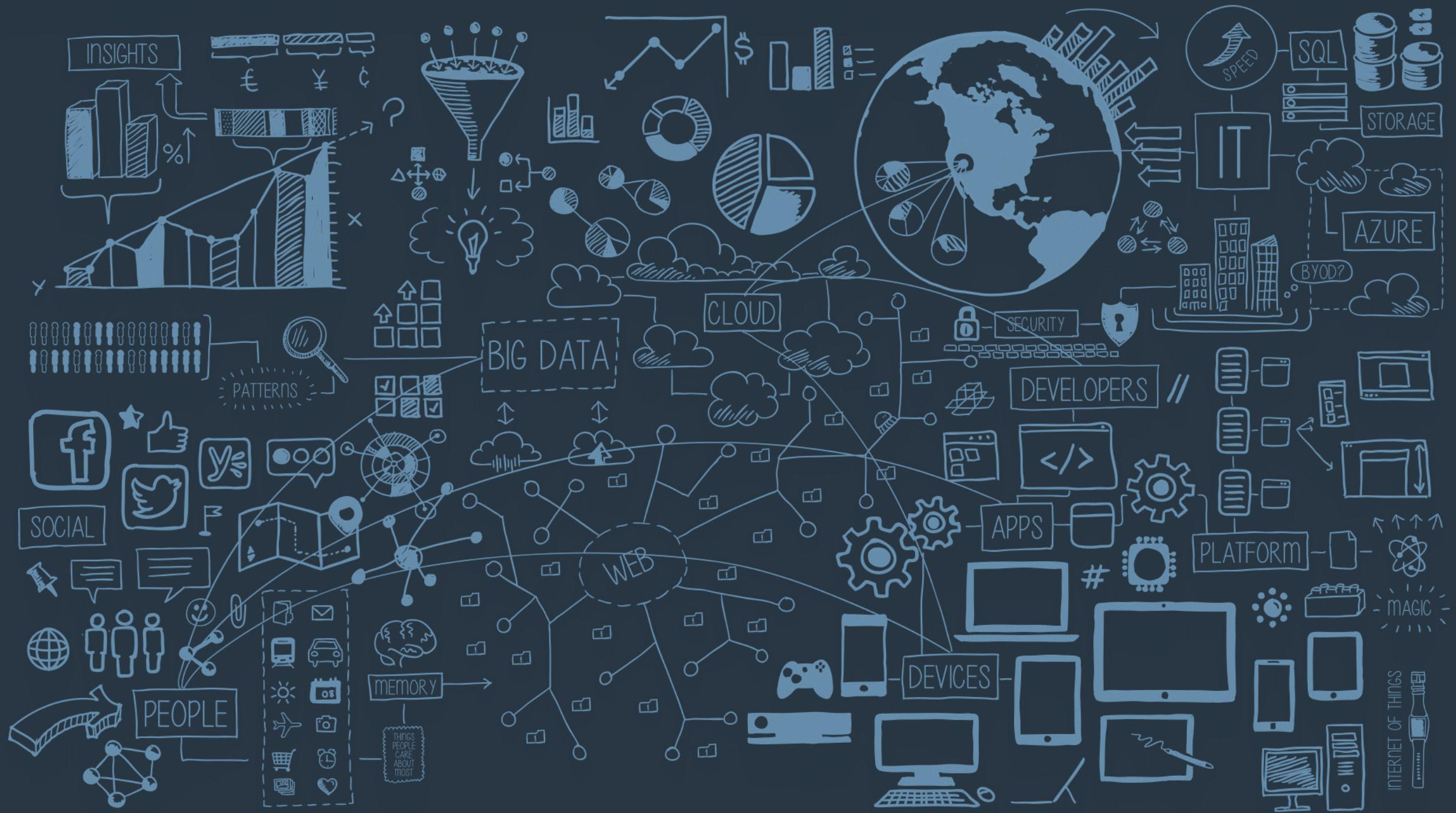


DIGITAL DISRUPTION

# CHAPTER 1

In the beginning  
heaven and the earth.  
And the earth was without  
darkness upon it;  
and the Spirit of  
void; and darkness  
was upon the waters.



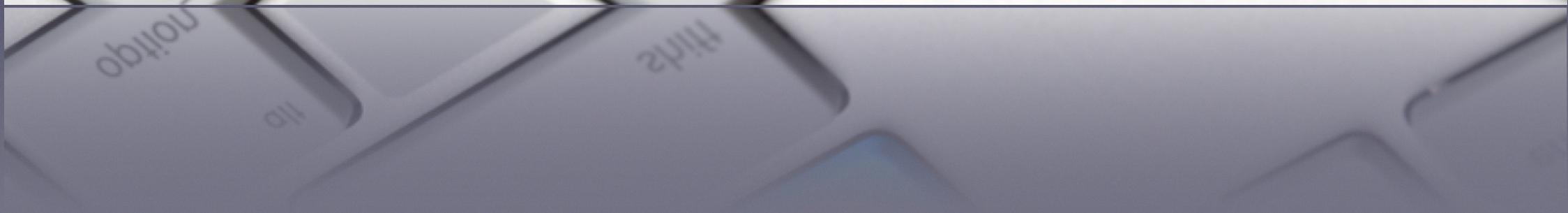


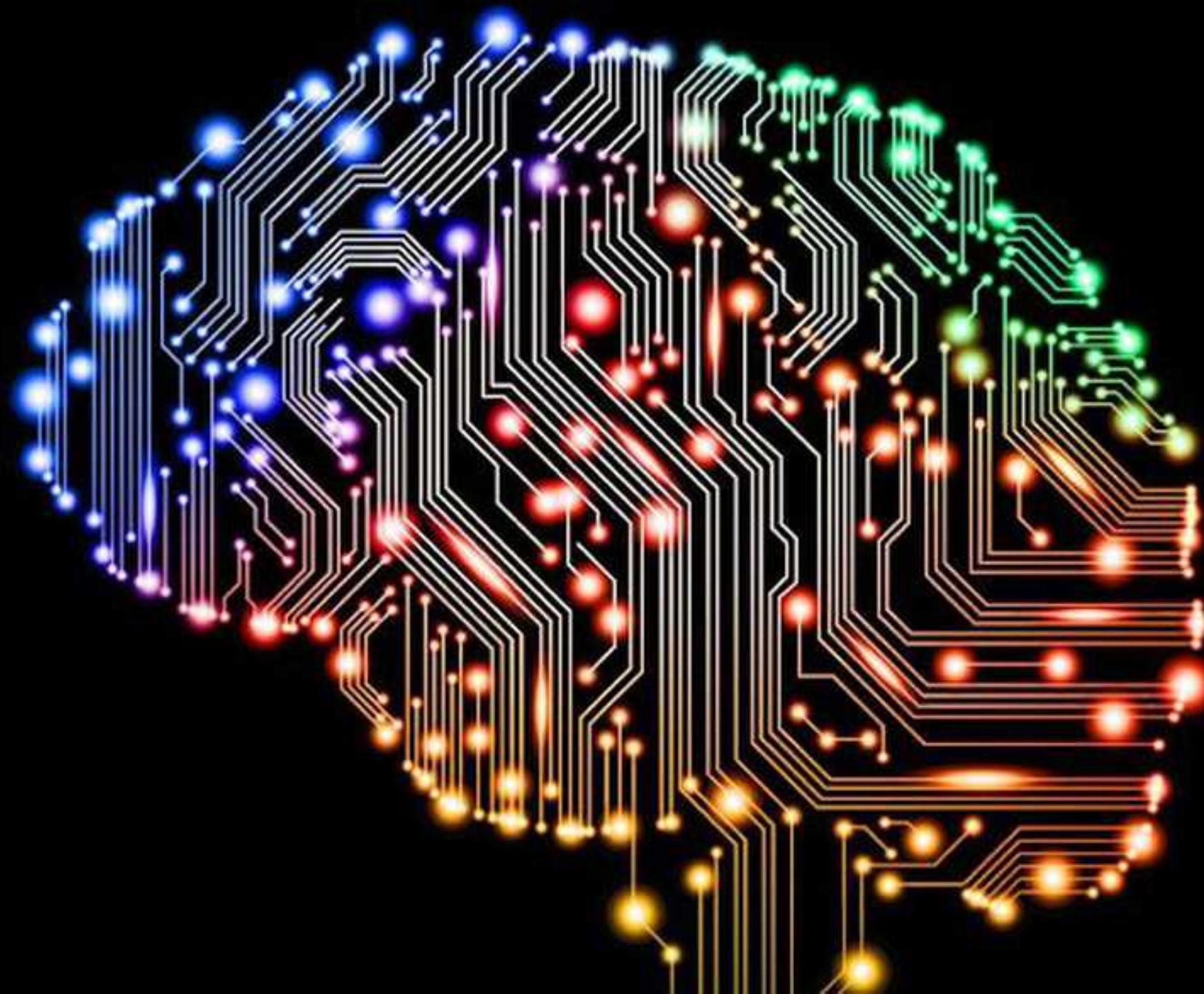




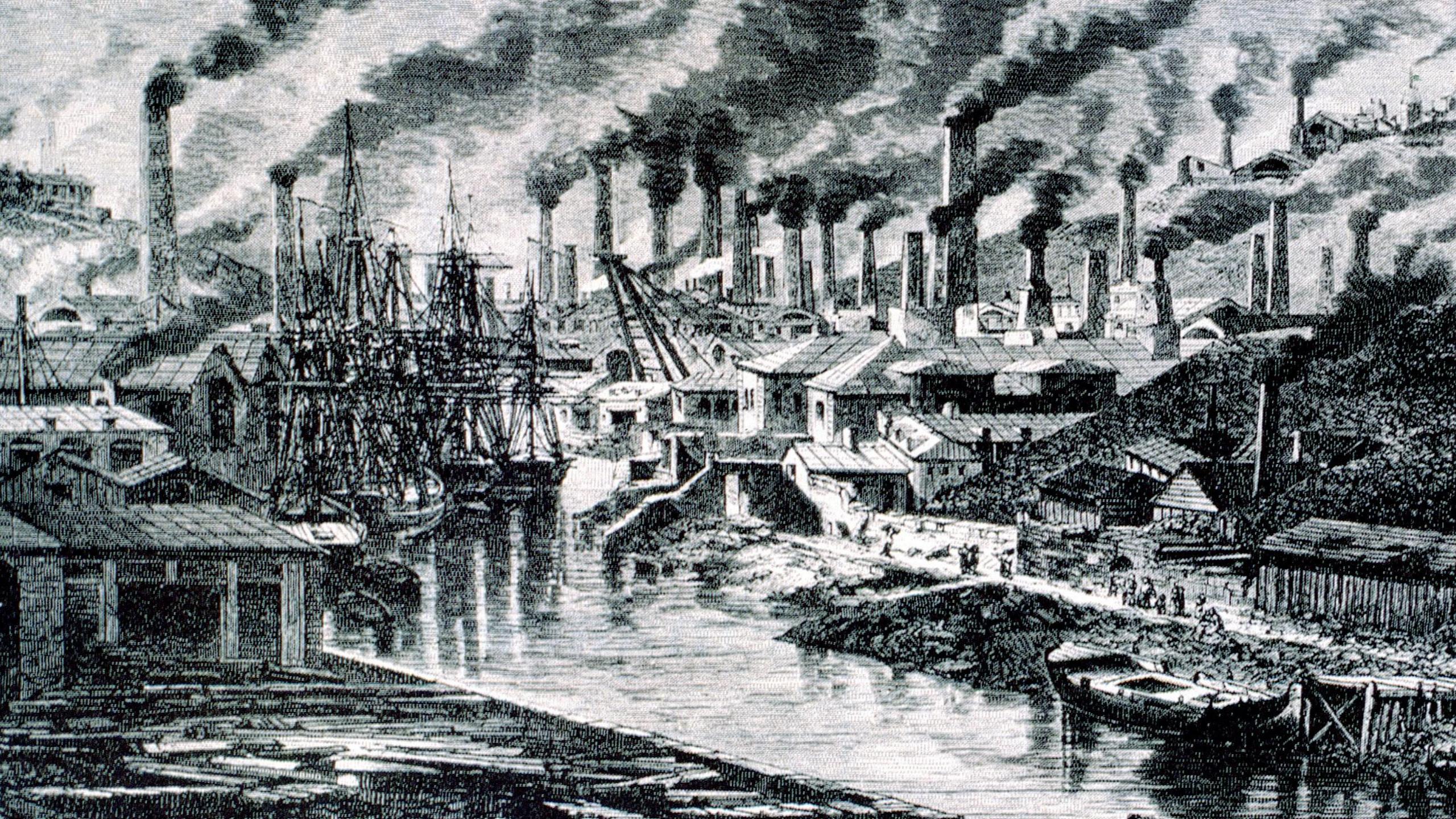






















# INTEGRATED CYBER DEFENSE PLATFORM





- LEADERSHIP
- TEAMWORK
- COMMUNICATION



# INNOVATION



B R A D P I T T



# MONEYBALL

JONAH HILL PHILIP SEYMOUR HOFFMAN  
BASED ON A TRUE STORY

COLUMBIA PICTURES PRESENTS A SCOTT RUDIN/MICHAEL DE LUCA/RACHAEL HOROVITZ PRODUCTION A FILM BY BENNETT MILLER  
"MONEYBALL" WRITTEN BY MICHAEL DANNY DIRECTED BY CHRISTOPHER TELEFSEN, A.C.E. PRODUCED BY JESS GONCHOR PHOTOGRAPHED BY WALLY PFISTER, ASC  
EDITOR: SCOTT RUDIN; ANDREW KARSCH; SIDNEY KIMMEL; MARK BAKSHI; BASED ON THE BOOK BY MICHAEL LEWIS; STORY BY STAN CHERVIN; SCREENPLAY BY STEVEN ZALILIAN AND AARON SORKIN  
COLUMBIA PICTURES SONY make.believe PRODUCED BY MICHAEL DE LUCA, RACHAEL HOROVITZ, BRAD PITT Moneyball-Movie.net DIRECTED BY BENNETT MILLER Soundtrack on Warner Bros. Records

COMING SOON

# The Art of DECEPTION

EL EMPRESARIO

# Crear inteligencia artificial que crea inteligencia artificial



Google puede haber encontrado una manera de producir tecnología que saque parcialmente a los humanos de la ecuación. Una tecnología que muchos consideran el futuro.

17.11.2017



EL PAÍS

ESP | AME | BRA | CAT | ENG

NEWSLETTER

SUSCRÍBETE



TECNOLOGÍA

MÓVILES REDES SOCIALES BANCO DE PRUEBAS RETINA MERISTATION

## La tecnología que enseña a los robots a ‘pensar’ como humanos

El aprendizaje automático abre las puertas a un mundo en el que humanos y máquinas coexistirán en equipo



JOANA OLIVEIRA

3 JUL 2017 - 13:15 CEST



ESP | AME | BRA | CAT | ENG

NEWSLETTER

SUSCRÍBETE



≡ EL PAÍS

TECNOLOGÍA

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TRIBUNA

## Por qué 'machine learning' sera la tecnología más importante en 2018

El aprendizaje automático cambiará la forma en que vivimos y trabajamos



ENRIQUE MARTÍN G+

28 NOV 2017 - 12:27 CET

Expansión

economía digital

COMPAÑIAS ◆ PROTAGONISTAS ◆ INNOVACIÓN



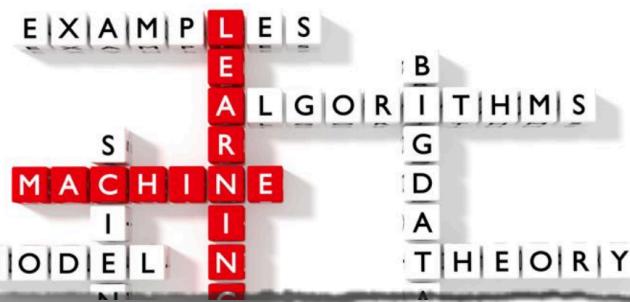
OPINIÓN

## 'Machine learning' en los móviles, una tendencia imparable

INTELIGENCIA ARTIFICIAL

# La silenciosa revolución del Machine Learning

Crear sistemas donde no sólo nos estén dando exclusivamente respuestas sino que están comenzando por sí mismos a realizar las preguntas inteligentes y adecuadas



## Más noticias



## EL OBSERVADOR

SECCIONES

CROMO

REFERI

AGRO

PADRES HOY

OTV

BLOGS

MA

SEISGRADOS INFORME INTERNACIONAL

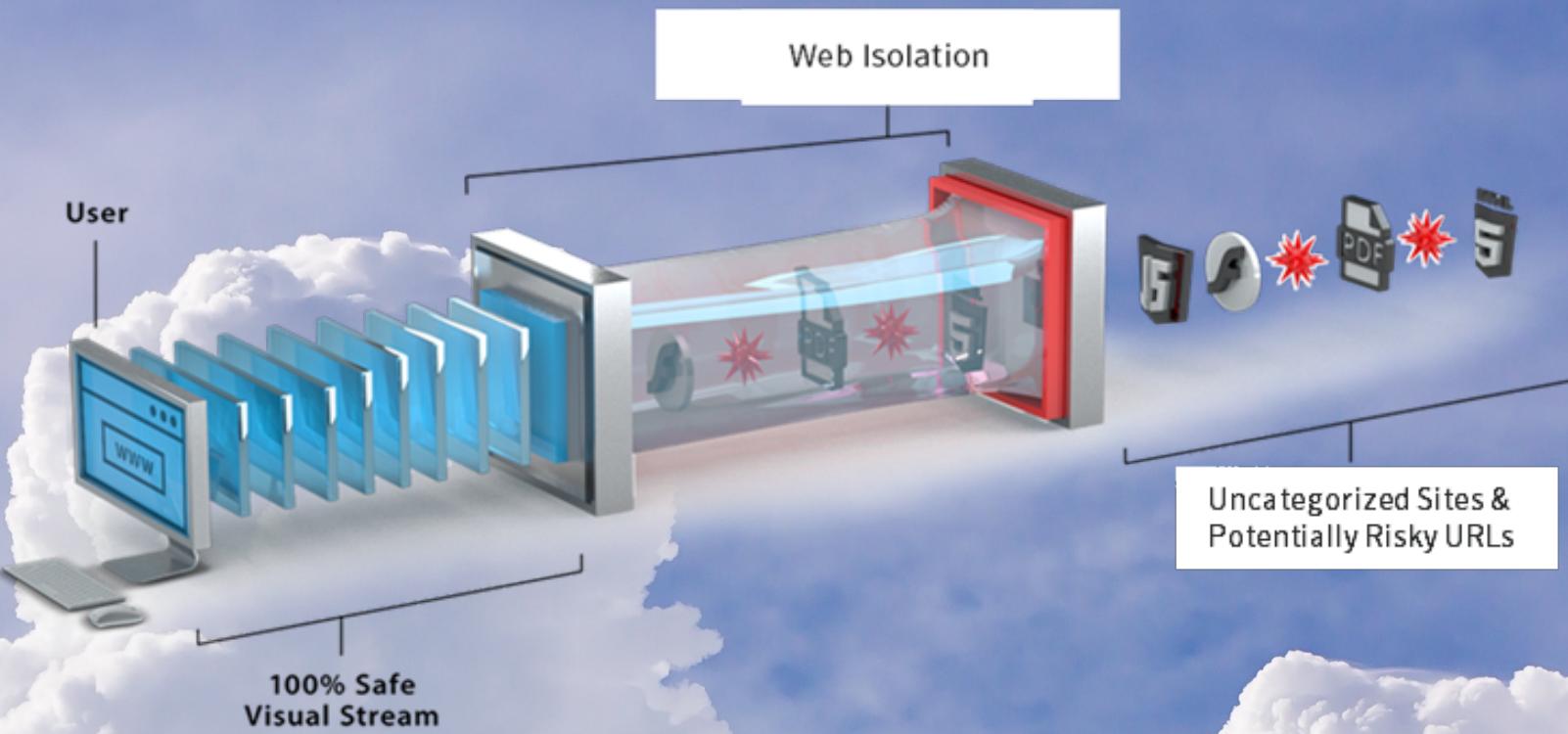
## Inteligencia artificial y machine learning

Noviembre 10, 2017 05:00

🕒 TIEMPO DE LECTURA: 10 MINUTOS

-a +A

Los programas que aprenden por sí solos y la inteligencia artificial son el foco de la discusión entre los grandes de la tecnología. Sus utilidades y efectos se ven por todas partes, y ya se está planteando la necesidad de regularlos



“Considerar y evaluar una solución de navegación remota como una de las maneras más significantes para una compañía de reducir la capacidad de daño de los ataques basados en web”

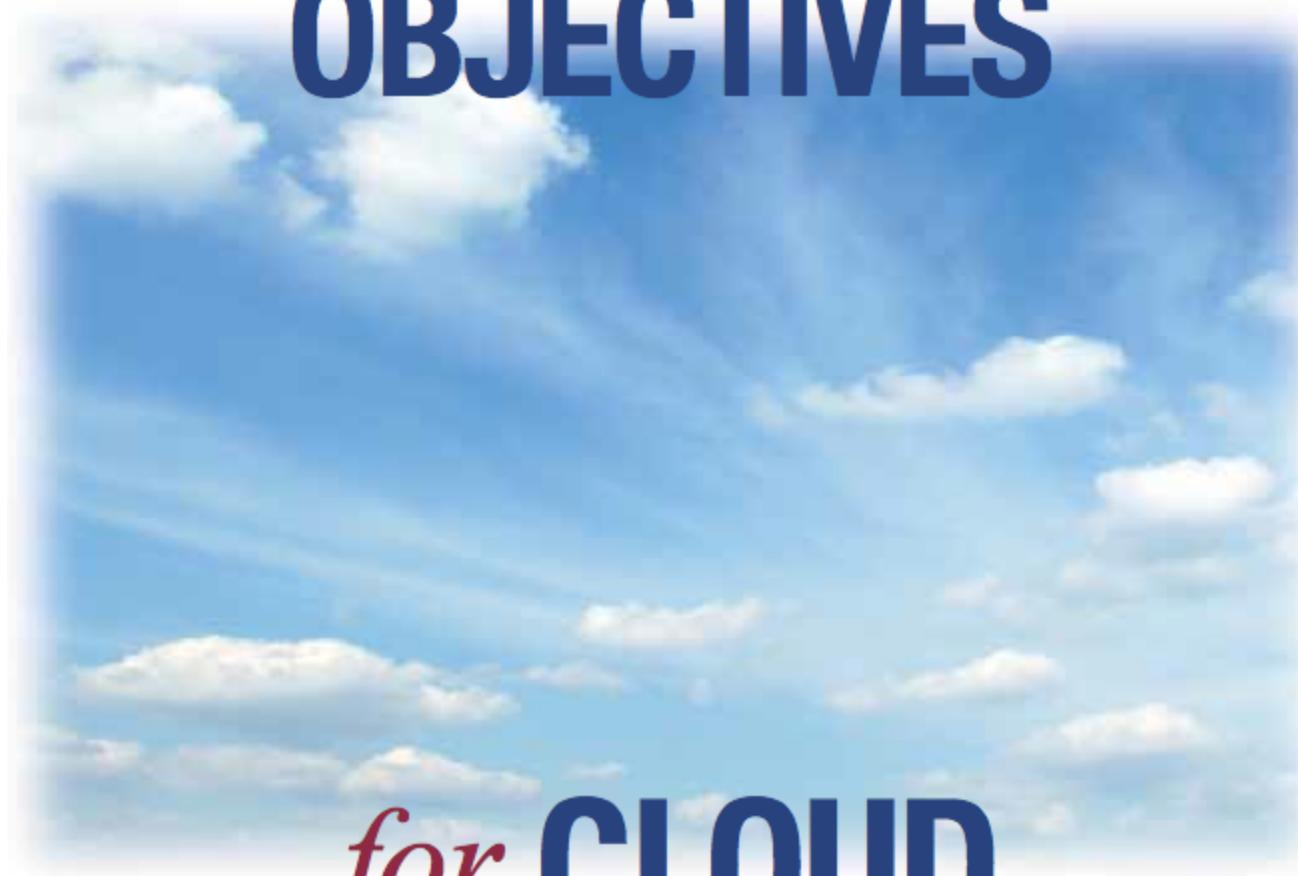
# WHY CLOUD COMPUTING

## SHOULD BE PART OF BUSINESS STRATEGY

Cloud computing continues as a leading business trend driving business strategy, ranking third in our [Top 10 Technology Trends assessment](#). A virtual model of information technology delivery, cloud provides ubiquitous, convenient and on-demand access to a wide variety of technology-based information and services, including applications, data storage and infrastructure. We believe it is one of the top value-producing digital technologies because, unlike traditionally sourced IT services,

cloud-based systems are easy to deploy and require little resource involvement, virtually no capital investment or significant support structure to integrate. **Even businesses that have embraced cloud can derive more value from further adoption and integration into their organizations' business strategy.** One note of caution: some engagement models have higher costs per user and security, privacy and other risk needs to be considered when making investments.

# IT CONTROL OBJECTIVES



*for* CLOUD  
**COMPUTING:**

CONTROLS AND ASSURANCE IN THE CLOUD



AN ISACA CLOUD VISION SERIES WHITE PAPER

# CLOUD GOVERNANCE:

## Questions Boards of Directors Need to Ask

Cloud computing is gaining momentum. As cloud offerings gain maturity, cloud service providers are becoming more competitive. Some providers are reducing prices as they realize investments and leverage economies of scale. Others are differentiating based on quality, for example, providing better availability, improved security or enhanced ability to manage services. While the benefits of cloud computing are real in economic, strategic and operational terms, realizing those benefits is not a simple process. To achieve the benefits of cloud computing,

# Cloud Access Security Brokers

## **Cloud Access Security Brokers: What are they?**

The concept of cloud computing dates back to the 1960s (though it was not called that at the time). However, it did not enjoy widespread use and growth as a business solution until much later, with the emergence of web-based applications and services and high-speed bandwidth. These developments enabled enterprises to host new applications and services in the cloud, rather than relying on their own infrastructure.

potential regulatory noncompliance, ensure secure storage of data in the cloud and offer a degree of threat protection that mitigates to an acceptable level the security risk of using the cloud.

They do not work alone. While CASBs can be an effective strategy in understanding and mitigating cloud threats (particularly in the context of software as a service [SaaS]), they are most effective when integrated into other security controls and technologies, such as security information







**'You think you've seen the sun,  
but you ain't seen it shine'**

**'You think you've flown before,  
but you ain't left the ground'**

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# GRACIAS

